



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Del Cielo Media
1427 Leslie Ave
Alexandria, VA 22301

Contract # 5059946
Schedule Dates 12/26/21-01/02/22
Advertiser National Community Pharmacists Association (144
Agency Del Cielo Media (11175)
Product POLITICAL ISSUE (ns) (1187)
Brand Est. D23102 (1652601)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE D23102
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Est. D23102
WJLA-This Week 12/19/21

Date Entered 12/08/21
Last Modified 12/08/21
Entered By Alexa Schram
CO-OP No
External #
Demo A35+R
Order Type Annual Member
Package Deal
Commission % 15.00
Commission \$15,000.00
Net Total \$85,000.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Dec. 2021	1	\$50,000.00
Jan. 2022	1	\$50,000.00
Grand Total:	2	\$100,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	12/26/21-12/26/21	2	:30	8:59A- ABC-This Week								1	1	\$50,000.00	\$50,000.00	Washington (WJLA)		12/8/21
2.0	Normal Line / SPOT	01/02/22-01/02/22	2	:30	8:59A- ABC-This Week								1	1	\$50,000.00	\$50,000.00	Washington (WJLA)		12/8/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.